THE FARRELL REVIEW

Call for Evidence questions

This Call for Evidence is to inform the independent Farrell Review of Architecture and the Built Environment, which relates to England.

As announced at its launch on 25 March, the purpose of the review is to inform the Department for Culture, Media and Sport's approach to its role within government of promoting high standards of design in the built environment. This is so that DCMS can continue to influence and shape policy across government, not least because the public sector is a major client/funder of buildings.

The expert panel headed by Sir Terry Farrell welcomes submissions from any interested parties on the following themes within the scope of this review. Included are some suggested questions for you to help guide your responses. Please ensure these stay within the four themes as outlined below.

UNDERSTANDING THE ROLE FOR GOVERNMENT IN PROMOTING DESIGN QUALITY IN ARCHITECTURE AND THE BUILT ENVIRONMENT

The review will look at lessons that can be learnt nationally and internationally about the role for Government in promoting and achieving design quality. The role of built environment bodies and other organisations that promote the appreciation and better understanding of design quality in the built environment will also be considered.

- Britain has some of the best architects and designers in the world but that does not automatically mean that standards of architectural design in England are as good as they could be. Why is this?
- How can the "everyday" quality of our housing, public spaces and buildings be significantly improved?
- Would having a formal architecture policy (as some European countries do) help to achieve improved outcomes? What might be the potential aims of such a policy? What might the benefits be and how they could be measured?
- What can local and national bodies do to promote design quality?
 What policy infrastructure would assist them in this important task?
- What other recommendations would you like to make relating to this particular theme?

THE ECONOMIC BENEFITS OF ARCHITECTURE AND DESIGN, AND MAXIMISING THE UK'S GROWTH POTENTIAL

The review will consider the contribution of architecture to the UK's economy, how the economic value of good built environment design can be demonstrated, and how it can be maximised in the future.

- In what ways does architecture and built environment design contribute to the UK economy?
- It is claimed that high standards of architectural and built environment design add economic value. Can this be demonstrated and, if so, how?
- What is the commercial value of our historic built environment for the UK brand and for local economies and tourism?
- How do we ensure the culture of architectural and built environment design excellence is part of a perceived national brand identity that can be exported and how can our expertise (such as place-making and sustainability) be offered to a rapidly urbanising world?
- To enhance market leadership in built environment design how can we ensure that the UK is leading and responding to innovations in technology, sustainability and communications in an era of rapid globalisation?
- What other recommendations would you like to make relating to this particular theme?
- CULTURAL HERITAGE AND THE BUILT ENVIRONMENT

 The review will look at how to encourage good new architecture whilst retaining the best of the past, and the value of our historic built environment as a cultural asset and in successful place-making.
- How does architecture and the built environment contribute to our society and its identity and how should we evaluate this?
- Do we value heritage, whether historic or recent, evenly throughout the country?
- How do we make sure that new architecture understands and responds to its cultural and historic context?
- Are there characteristics in older buildings and places that are valued which are lacking in new buildings and places? What should the design of new places learn from the best of the past?
- What is the role for new technologies in conservation to enable older buildings to meet modern needs and to be adapted with less impact on their historic features?
- What other recommendations would you like to make relating to this particular theme?

- PROMOTING EDUCATION, OUTREACH AND SKILLS

 The review will consider the potential contributions of built environment education to a broad and balanced education both as a cultural subject in its own right and as a way of teaching other subjects. Public outreach and
- What is the potential contribution of built environment education at primary and secondary school level, both as a cultural subject in its own right and as a way of teaching STEM (science, technology, engineering and maths) and other subjects?

skilling-up will also be considered.

- What is the role of architecture and the built environment in enabling a better public understanding of issues related to sustainability and the environment?
- How can high standards of design be achieved and promoted through neighbourhood plans?
- How can we better ensure that awareness and support of high standards of design are shared among all the professions concerned with architecture, the built environment, and quality places?
- How can we ensure fair representation (gender, ethnicity, class, etc) and better preparation for those wishing to enter into higher education and the built environment professions?
- What other recommendations would you like to make relating to this particular theme?

GUIDANCE FOR SUBMITTING EVIDENCE

The Call for Evidence will be made up of an online form in order to handle the magnitude of responses.

It will be a self-explanatory form, with text boxes to fill in responses.

You will be requested to fill out some information about yourself or your organisation at the start of the survey.

NOTES

- You do not need to respond to all the questions.
- Short and concise responses are requested per question, if they are longer than 1000 words they should include a headline summary.
- The online submission form cannot be saved as you go; you must complete it in one sitting.
- Downloadable PDF and Word versions of the questions are available at www.farrellreview.co.uk
- We suggest you draft your responses in Word and then copy and paste answers into relevant question boxes on the online form.
- Please make clear reference to any existing research or publications relating to your response, and the parts or page numbers within it that are relevant.
- All submissions will be acknowledged.
- All submissions are for the use of this review alone.
- The Review will not publish all responses; however, some responses may be quoted in print or online. By responding to the Call for Evidence you consent to us using your evidence.

Please respond by Friday 19th July (six weeks from the opening of the call). Replies after that time may not be taken into consideration.